

# Aaron Zier

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## PROFILE SUMMARY

Three years of experience in marketing strategy, multimedia production, and filmmaking, with a proven track record of managing projects from concept to delivery. Expertise in video production, audio engineering, and marketing material creation, supported by strong skills in problem-solving, collaboration, and creative storytelling. Proficient in industry-standard software and adept at producing high-quality content for diverse clients and audiences.

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## EDUCATION

**Master of Science in Marketing Candidate** 5/2025

University of Arizona, Eller College of Management, Tucson, AZ

**Part 107 Commercial Drone License** 01/2025

**Bachelor of Fine Arts in Filmmaking** 12/2022

New York Film Academy, Los Angeles, CA

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## SKILLS

Proficient in marketing strategy, video production, audio engineering, and filmmaking, with expertise in tools such as Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Audition, Avid Pro Tools, DaVinci Resolve, and Final Draft. Skilled in creative problem-solving, collaboration, project management, and content editing, including video, audio, and color grading, to produce effective marketing materials and campaigns.

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**Diligent Entertainment LLC | Owner & Founder** 2022 – Present

<https://www.diligententertainment.net/>

<https://www.imdb.com/search/title/?companies=co0990549>

- Multi-media production company specializing in film, videography, and podcasts from pre-production to delivery
- Acquire clients through social media and networking
- Write and execute contracts with both individuals and organizations
- Customize services to meet the needs of individual clients
- Interview and hire outside contractors, and necessary
- Produce independent films, commercials, and podcasts, etc.

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## PROFESSIONAL EXPERIENCE

**Aviation Ally | Audiobook** 12/2024

- Worked with Aviation Academics company, Aviation Ally, to cast, record, and edit a Private Pilot Study Audiobook for Audible, as an alternative to the published print version.

**Real-Life School | Assistant Marketer** 01/2024 - 06/2024

- Produce weekly podcasts for reallifeschool.com
- Create marketing materials including short and long-form clips for social media

**Celebrity Plus One Podcast | Producer & Editor**

05/2024 - 06/2024

- Edited and produced content for podcast
- Provided studio and consultation services for the execution of podcast

**Chabad of Scottsdale | Producer and A/V Engineer**

12/2023

- Provided producing and A/V engineering services for an annual fundraising campaign and banquet
- Produced promotional videos, including interviews of the organization's benefactors to highlight the work of the organization

**Handyman Coffee | Marketing Manager**

09/2023 - 11/2023

- Produced, executed, and edited product photography
- Provided marketing strategy consultations with applicable stakeholders
- Produced short-form video content

**JMach Podcast | Videographer**

08/2023

- Filmed and edited podcast episodes

**Girls Academic Leadership Academy | A/V Engineer & Consultant**

01/2023 – 03/2023

- Advised in the purchase of \$10,000+ audio-visual equipment
- Stayed within budgetary requirements as set-forth by event sponsor (Verizon Wireless)
- Led a crew to operate the audio-visual and live stream for an event totaling over 650 attendees
- Provided audio services for a panel of high-profile panelists

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**INTERNSHIP EXPERIENCE****Final Vows Film - Marketing/Distribution Researcher and Outreach Coordinator**

09/2024 – 12/2024

- Distribution research and outreach for documentary film Final Vows. Including creating a database of over 200 colleges and universities, and reaching out to them to arrange screenings.
- Involved in marketing strategy with Producer and Director.

**Hey Jude Productions**

10/2022 – 10/2023

- Worked with film director Dani Menkin on scheduling and promoting film screenings, trailer/teaser edits on various films, and website design utilizing Wix and Adobe graphic design programs.

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**VOLUNTEER EXPERIENCE****A Place 2 Turn | Promotional Video Content**

05/2023 – 06/2023

- Produced and executed charity overview video for website publication
- Coordinated and conducted interviews for video content
- Shed awareness on the work of the organization: Houses and provides transitional services and support to support people who have aged-out of the foster care system

- Produced and marketed *His Name is Bellefontaine*; a true story inspired by the writer/director's experiences related to the suicide epidemic facing veteran marines

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## FILMS

**Best Dad Ever** | Short Film | Writer, Director & Producer - <https://www.youtube.com/watch?v=PLB9OB0k0O8>

**Jack Dies at the End** | Short Film | Writer, Director & Producer – <https://www.youtube.com/watch?v=G-T4O64vdng>

**Alienation** | Short Film | Writer, Director & Producer - [https://www.youtube.com/watch?v=Zw9Sr\\_JAb-w](https://www.youtube.com/watch?v=Zw9Sr_JAb-w)

**VHS** | Music Video | Writer, Producer & Director - <https://www.youtube.com/watch?v=M6PHiVrRm64>

**Little Ones** | Music Video | Producer & Director of Photography - <https://www.youtube.com/watch?v=01IN5JW9i54>

**Ephemeral** | Short Film | Producer & Director of Photography

**His Name is Bellefontaine** | Short Film | Producer & Director of Photography

**Copious** | Short Film | Writer, Director & Producer

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## AWARDS AND HONORS

**Best Dad Ever** | Writer, Director & Producer **2024**

Screened: Official Selection

**Jack Dies at the End** | Writer, Director & Producer **2024**

Nominated: Best Narrative Short

California Indies

**Alienation** | Writer, Director & Producer **2024**

Screened: Official Selection

Boston Sci-Fi Film Fest

**Alienation** | Writer, Director & Producer **2023**

Screened: Official Selection

Venice Beach Film Awards

**Copious** | Writer, Director & Producer **2018**

Screened: Official Selection

Phoenix Film Festival

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## Software Proficiencies

- Microsoft Suites
- Google Suites
- Adobe Premiere, After Effects, Audition, Illustrator, Photoshop, Express
- Avid Pro Tools
- BlackMagic DaVinci Resolve
- CapCut

## Skills & Abilities

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- Marketing Strategy: Experienced in creating targeted marketing plans, developing engaging content, and optimizing campaigns to maximize audience reach and impact.
- Film and Video Directing, Writing, Directing, Producing, Cinematography, Audio, Production and Editing.
- Drone Pilotage