

Aaron Zier

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PROFILE SUMMARY

Three years of experience in marketing strategy and 10 years of multimedia production and filmmaking, with a proven track record of managing projects from concept to delivery. Expertise in video production, audio engineering, and marketing material creation, supported by strong skills in problem-solving, collaboration, and creative storytelling. Proficient in industry-standard software and adept at producing high-quality content for diverse clients and audiences.

EDUCATION

Master of Science in Marketing 5/2025
University of Arizona, Eller College of Management, Tucson, AZ

Part 107 Commercial Drone License
01/2025

Bachelor of Fine Arts in Filmmaking 12/2022
New York Film Academy, Los Angeles, CA

SKILLS

Proficient in marketing strategy, video production, audio engineering, and filmmaking, with expertise in tools such as Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Audition, Avid Pro Tools, DaVinci Resolve, and Final Draft. Skilled in creative problem-solving, collaboration, project management, and content editing, including video, audio, and color grading, to produce effective marketing materials and campaigns.

Diligent Entertainment LLC | Owner & Founder 2022 – Present
<https://www.diligententertainment.net/>
<https://www.imdb.com/search/title/?companies=co0990549>

- Multi-media production company specializing in film, videography, and podcasts from pre-production to delivery
 - Acquire clients through social media and networking
 - Write and execute contracts with both individuals and organizations
 - Customize services to meet the needs of individual clients
 - Interview and hire outside contractors, and necessary
 - Produce independent films, commercials, and podcasts, etc.
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PROFESSIONAL EXPERIENCE

Independent Feature Film | Writer/Director/Producer

- Wrote, produced and directed a feature length road trip movie, titled *On Air*. *Logline*: When a fallen radio mogul teams up with his heartbroken Gen Z nephew to win a viral TikTok road trip contest, the journey forces them to confront ego, failure, and what actually makes life worth broadcasting.
- The film is currently in post-production.

New American Dimensions | Writer/Director/Producer

12/15/2026

- Worked with New American Dimensions on a market research documentary on Generation Alpha, interviewing many leading professionals in the industry, including Adriana Waterston, Jacqueline Hernandez, Pepper Miller, as well as many youth in the age group.

Aviation Ally | Audiobook Producer

12/2024

- Worked with Aviation Academics company, Aviation Ally, to cast, record, and edit a Private Pilot Study Audiobook for Audible, as an alternative to the published print version.

Real-Life School | Assistant Marketer

01/2024 - 06/2024

- Produce weekly podcasts for reallifeschool.com
- Create marketing materials including short and long-form clips for social media

Celebrity Plus One Podcast | Producer & Editor

05/2024 - 06/2024

- Edited and produced content for podcast
- Provided studio and consultation services for the execution of podcast

Chabad of Scottsdale | Producer and A/V Engineer

12/2023

- Provided producing and A/V engineering services for an annual fundraising campaign and banquet
- Produced promotional videos, including interviews of the organization's benefactors to highlight the work of the organization

Handyman Coffee | Marketing Manager

09/2023 - 11/2023

- Produced, executed, and edited product photography
- Provided marketing strategy consultations with applicable stakeholders
- Produced short-form video content

JMach Podcast | Videographer

08/2023

- Filmed and edited podcast episodes

Girls Academic Leadership Academy | A/V Engineer & Consultant

01/2023 – 03/2023

- Advised in the purchase of \$10,000+ audio-visual equipment
- Stayed within budgetary requirements as set-forth by event sponsor (Verizon Wireless)
- Led a crew to operate the audio-visual and live stream for an event totaling over 650 attendees
- Provided audio services for a panel of high-profile panelists

INTERNSHIP EXPERIENCE**Final Vows Film - Marketing/Distribution Researcher and Outreach Coordinator**

09/2024 – 12/2024

- Distribution research and outreach for documentary film Final Vows. Including creating a database of over 200 colleges and universities, and reaching out to them to arrange screenings.
- Involved in marketing strategy with Producer and Director.

Hey Jude Productions

10/2022 – 10/2023

- Worked with film director Dani Menkin on scheduling and promoting film screenings, trailer/teaser edits on various films, and website design utilizing Wix and Adobe graphic design programs.

VOLUNTEER EXPERIENCE

A Place 2 Turn | Promotional Video Content

05/2023 – 06/2023

- Produced and executed charity overview video for website publication
- Coordinated and conducted interviews for video content
- Shed awareness on the work of the organization: Houses and provides transitional services and

support to support people who have aged-out of the foster care system

Short Film | Producer

10/2022 – 03/2023

- Produced and marketed *His Name is Bellefontaine*; a true story inspired by the writer/director's experiences related to the suicide epidemic facing veteran marines

FILMS

On Air | Feature Film | Writer, Director & Producer - In Post-Production

I Didn't Do It | Short Film | Writer, Director & Producer -

Best Dad Ever | Short Film | Writer, Director & Producer - <https://www.youtube.com/watch?v=PLB9OB0k008>

Jack Dies at the End | Short Film | Writer, Director & Producer –

<https://www.youtube.com/watch?v=G-T4O64vdng>

Alienation | Short Film | Writer, Director & Producer - https://www.youtube.com/watch?v=Zw9Sr_JAb-w

VHS | Music Video | Writer, Producer & Director - <https://www.youtube.com/watch?v=M6PHiVrRm64>

Little Ones | Music Video | Producer & Director of Photography - <https://www.youtube.com/watch?v=01IN5JW9i54>

Ephemeral | Short Film | Producer & Director of Photography

His Name is Bellefontaine | Short Film | Producer & Director of Photography

Copious | Short Film | Writer, Director & Producer

AWARDS AND HONORS

Best Dad Ever | Writer, Director & Producer

2024

Screened: Official Selection

Jack Dies at the End | Writer, Director & Producer

2024

Nominated: Best Narrative Short

California Indies

Alienation | Writer, Director & Producer

2024

Screened: Official Selection

Boston Sci-Fi Film Fest

Alienation | Writer, Director & Producer

2023

Screened: Official Selection

Venice Beach Film Awards

Copious | Writer, Director & Producer

2018

Screened: Official Selection

Phoenix Film Festival

Software Proficiencies

- Microsoft Suites
- Google Suites
- Adobe Premiere, After Effects, Audition, Illustrator, Photoshop, Express
- Avid Pro Tools
- BlackMagic DaVinci Resolve
- CapCut

Skills & Abilities

- Marketing Strategy: Experienced in creating targeted marketing plans, developing engaging content, and optimizing campaigns to maximize audience reach and impact.
- Film and Video Directing, Writing, Directing, Producing, Cinematography, Audio, Production and Editing.
- Drone Pilotage